

MASBO PRODUCT SHOWCASE

Breezy Point Resort – Brainerd, Minnesota

May 2, 2008



masbo

The Minnesota Association of School Business Officials 58th Annual Conference will be held April 30 – May 2, 2008 at Breezy Point Resort in Brainerd, MN.

As a Company Associate Member of MASBO, we invite you to participate in the Product Showcase on Friday, May 2.

Product Showcase Details

Date: Friday, May 2, 2008

Location: Breezy Point Resort
9252 Breezy Point Drive
Brainerd, Minnesota 56472
Ph: (800) 432-3777

Time: 9:00 a.m. - 11:00 a.m.

Last year, over **300** School Business Officials attended! Don't miss this opportunity to build relationships and promote your business. Here is your chance to display your product or service, meet key decision makers, and increase your company's image.

Don't be left out! Space is limited!

Format

Wednesday April 30

10:00 a.m. -5:00 p.m. Registration

Thursday May 1

8:30 a.m. -5:00 p.m. Registration

6:00 p.m. - 9:00 p.m. Exhibitor Set-up

Friday May 2

7:00 - 8:30 a.m. Exhibitor Set-up

9:00 -11:00 a.m. Product Showcase

**All booths must be set-up by
8:30 a.m.**

Booth Information

- Only 77 booths are available.
- 8-ft. space (limit 1 booth per company). Tabletop displays work well. A 10' display will not fit.
- Booth includes:
 - 6-ft. table with pipe and drape.
 - Sign with your company name.
- **Electricity is available on a limited basis.** Please note your electric requirements on your contract.
- Exhibit materials may be shipped to Breezy Point Attention of Bonnie Tweed marked "MASBO Tradeshow"

Cost to Exhibit

\$350.00 – Includes 3 complimentary conference registrations. Additional attendees can register on-line for an additional \$100 per person . . . or send their names and registration fee along with contract and payment.

Exhibit Policy

Exhibit space will be assigned on a first-come, first-served basis. Register online or fax your signed contract to Donna Walseth at 763-785-4168. Pay via check or credit card. Credit card payments can be made when registering online only. Checks should be made payable to: MASBO and mailed to: MASBO, c/o Donna Walseth, 906 97th Lane NE, Blaine, MN 55434. Payment deadline is Monday, April 16. Your booth space will be confirmed via email once your payment is received.

In the event you need to cancel, your cancellation must be received in writing by April 11, 2008 in order to receive a full refund. No refunds will be issued after April 11.

Sponsorship Opportunities

Sponsor Fee: \$250

MASBO is looking for conference sponsors. Your company will be recognized in the conference program and on signs posted throughout the event.

We appreciate your support!

Hospitality Suite Information

If you would like a Hospitality Suite please contact Bonnie Tweed at 1-800-432-3777, press 5 and dial 7189.

Hotel Room & Food Package Reservations

Book your hotel room and register for food packages on-line at www.mnasbo.org after April 1, 2008.

NOTE: No reservations will be taken over the telephone.

QUESTIONS?

Contact: Donna Walseth

dmwalseth@msn.com

763-785-4122 – phone



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Exhibitor Contract

Breezy Point Resort – Brainerd, MN

Company Name Please print clearly. This name will appear on your booth sign.	
Contact name	
Address	
City, State, Zip	
Phone	
FAX	
Email address	

Signature of person authorized to accept terms for exhibit space. Title _____

Names of Booth Registrants – Limit of 3 persons

Name	Title

Additional company members may participate for an added fee of \$100 per person

Conference Sponsors: \$250 Fee Yes

Your company name will be listed on signs throughout the conference and in the conference brochure.

Prize Donation for Friday Lunch: Yes (specify) _____

Please bring your prize to the registration table by 10:00 am on Friday.

Attach a business card to your prize so that we may acknowledge you during the drawing.

Electricity for Booth: Yes _____ (specify type of equipment)

Electricity is available on a limited basis. Please bring along a power strip and 25-50' extension cord.

Payment:

Item	Fee	Total
Booth (includes 3 people)	\$350.00	
Additional attendees	\$100.00 (per person)	
Conference Sponsor	\$250.00	
Total Enclosed		

Payment methods:

- Credit Card – online registrations only.
- Check – mail by April 15, 2008 to:
MASBO
c/o Donna Walseth
906 97th Lane NE
Blaine, MN 55434

Questions? Contact Donna Walseth @ dmwalseth@msn.com or at 763-785-4122