

Innovate! Generate! Accelerate!

**Inspiring Yourself and Others to New Heights
of Innovation and Creative Problem Solving**



Created for
MASBO
May 6, 2010



1. Take a good look at your _____ behaviors



- As much as _____ of all behaviors are automatic & unthinking
- We are wired to keep on _____ what we have always _____
- Changing any ineffective behavior requires conscious _____



2. Challenge your _____ and Suspend your _____ ideas

3. Know the _____

Human commonalities

- The #1 fear of all people is _____
- The #1 need of all people is _____
- To stimulate innovation and “possibility thinking”, treat people in a way that protects or enhances their self-esteem

4. Eliminate “_____ Phrases”



Once eliminated, really, really, really _____



5. Let the _____ come out and _____!

Curious	+	Risk-takers
Silly	+	Easily amused
Confident	+	Active
Aware	+	Focused

= **CREATIVITY**

6. Ask a lot of _____ - stupid or otherwise



- “I know I can’t, but if I could, what would I do?”
- “What are 10 solutions to my problem?”
- “What could be combined?”
- “What is the LAST thing people would expect?”
- “What could be eliminated?”
- “What could be added?”
- “What does this remind me of?”

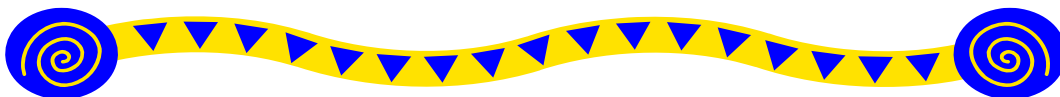
7. Encourage continuous _____

- Information in your field...
- Information OUTSIDE your field!



8. Step Outside Your PZ (_____Zone)

Everyday do one thing that scares you just a little bit....





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Free articles on our website: www.lindalarsen.com

Suggested Resources:

The Pursuit of Wow, Tom Peters
Life Strategies, Dr. Philip McGraw
1001 Ways To Energize Employees, Bob Nelson
How to Get Ideas, Jack Foster
Jump Start Your Brain, Doug Hall
True Power, Linda Larsen
12 Secrets to High Self Esteem, Linda Larsen
Managing to Have Fun, Matt Weinstein
What a Great Idea! Charles “Chic” Thompson
www.whatagreatidea.com

Bonus suggestions: To maintain a fun, happy, positive and *creativity-conducive* environment try some of the following ideas

- Hand out Bright Idea Awards (handy little flashlights?)
- Compliment often and sincerely
- Hand-written thank you notes
- Voice Mail applause for a job well done
- Give away movie or lottery tickets
- Share your coffee break time
- Create a Wall of “Money Saving Ideas”
- Reward money saving ideas
- Name a space or an event after an employee
- Have impromptu pizza parties or ice cream socials
- “Catch” people doing something right and give them an instant reward
- Read thank you letters aloud to the entire team
- Post thank you notes in a visible place
- Create a “Laugh a Bunch Lunch Group”
- Put funny reading material in the rest rooms
- Attach fun little gifts to various (obvious) places around the office (lottery tickets to a broom handle, on the dirty coffee pot, side of the trash can)
- Take a Happy Music Break or 60’s TV Show Music Break
- Have a talent show
- Create an Ethnic Food Day – everyone brings in some food item that reflects their heritage
- Need a creative idea? Get up, move, stretch, refocus

